

ART OF GREEN SPACES COMPETITION

Deadline for Entering: May 28, 2009

STUDENT ENTRY FORM

(one form per entry)

WHY DO GREEN SPACES MATTER?

Green spaces are lawns, landscapes, gardens, parks and sports fields. Unfortunately, most people take green spaces for granted. They aren't aware of how important green spaces are for the environment, for the economy and for our quality of life.

Project EverGreen, a national non-profit association, is partnering with the Milwaukee Public Schools to help bridge this gap by providing an art competition in which young artists like you can express why they feel green spaces are so important.

The goal of Project EverGreen's Art of Green Spaces Competition is to allow you to use the power of art to tell adults and fellow Milwaukee youth why we should create and care for green spaces at home, at work and at play.

Your art project must help answer the question: "Why are green spaces—lawns, landscapes, gardens, parks and sports fields—important to you?"

PRIZES FOR EACH ART CATEGORY, DIVIDED BY ELEMENTARY, MIDDLE AND HIGH SCHOOL AGES:

1st Place: \$100 for the individual/team; Blue Ribbons for each team member.*

2nd Place: \$75 for the individual/team; Red Ribbons for each team member.*

3rd Place: \$50 for the individual/team; Yellow Ribbons for each team member.*

Green Participation Ribbon: For all artists who enter the competition.

Public Exhibition: Exhibitions are planned to share these works with the community.

Publication: Winning entries may be featured in our annual national calendar and other marketing communications.

**Note: For entries created by teams, the respective cash award will be divided equally among the participants.*

THE BENEFITS OF HEALTHY GREEN SPACES IN MILWAUKEE

Use the following information to prove why you believe green spaces are vital to your daily life. And feel free to share them with your parents or other adults who might want to know more about how green spaces make their own lives a little better.

ENVIRONMENTAL BENEFITS OF GREEN SPACES:

Reduced soil erosion: A dense cover of plants and mulch holds soil in place, reducing flooding, mudslides and dust storms.

The U.S. Forest Service calculated that over a 50-year lifetime one tree generates \$31,250 worth of oxygen, provides \$62,000 worth of air pollution control, recycles \$37,500 worth of water and controls \$31,250 worth of soil erosion.

Improved air quality: The foliage found in green spaces improves air quality by reducing smoke, dust and air pollutants and gases such as ozone. In fact, it is estimated that grass areas trap 12 million tons of dust and dirt from the air annually. As an added benefit, a 50 x 50-foot front lawn (2,500 square feet) releases enough oxygen for a family of four to breathe.

ECONOMIC BENEFITS OF GREEN SPACES:

Trees save energy: Studies have shown that lawns can be 30° F cooler than asphalt and 14° F cooler than bare soil in the heat of summer. And during summer months, one large tree can absorb as much heat as several window air conditioners and can lower temperatures by 10 degrees.

Lower air conditioning costs: According to the California Energy Commission: Planting the correct trees, shrubs, vines and groundcover can make your home both warmer in the winter and cooler in the summer. In fact, the right type of tree can reduce your summer cooling costs by 20 to 40 percent.

LIFESTYLE BENEFITS OF GREEN SPACES:

Privacy and tranquility: Well-placed plantings offer privacy and tranquility by screening out busy street noises and reducing glare from headlights. By absorbing, deflecting, reflecting and refracting sounds, grass, shrubs and trees help reduce noise pollution in some areas by 20-30 percent.

Better health: Strong evidence shows that people who have access to parks exercise more. Physical activity also relieves symptoms of depression and anxiety, improves mood and enhances wellbeing.

To learn more about the benefits of green spaces, or for more information on Project EverGreen's work in Milwaukee, visit:

PROJECTEVERGREEN.COM

STUDENT ENTRY FORM
(one form per entry)

Name _____ Age _____

Address _____

City _____ State _____ ZIP _____

Phone () _____

Currently Enrolled In (check one) Elementary Middle School High School

Title of Submission _____

Category of Submission (check one)

- Art (painting, drawing, sculpture, photography, etc.)
- Music (vocal and instrumental audio tapes/videotapes)
- Writing (poetry, stories, articles, etc.)
- Dance and drama (videotapes)

Do not write the artist's name on the front of a picture, sculpture, etc., as this may unfairly influence the judges.

Size of Entry

- Drama, dance and music audio/video presentations may not last longer than two minutes.
- Pictures, photographs and other flat art objects may not exceed 2' x 3' in size. Any medium may be used.
- Sculptures and other 3D art objects may not exceed 10" x 10" x 10" in size.
- Writing may not exceed 1,000 words. Typed entries are acceptable.

Statement by guardian: Milwaukee Public Schools and Project EverGreen have permission to consider the work named on this entry form for the Milwaukee Art of Green Spaces Competition sponsored by Project EverGreen. It is understood that the student named in this is assigning the following property rights to Project EverGreen:

- **Public Display:** All winning entries will be displayed June - September, 2009.
- **Web Postings:** Winning entries may be displayed on either of Project EverGreen's websites - www.projectevergreen.com or at www.yardenthusiasts.com - without compensating the artist.
- **Potential Publication:** Project EverGreen may feature artwork in its annual calendar and/or marketing publications.

Every care will be taken with the entries, but Project EverGreen, the competition judges and the sponsoring organization cannot accept responsibility for any damage or loss.

Project EverGreen is not responsible for computer system, hardware, software or program malfunctions or other errors, failures or delayed computer transactions or network connections that are human or technical in nature. Furthermore, Project EverGreen is not responsible for: (i) lost, misdirected, misplaced, illegible, unintelligible, incomplete or late entries or (ii) any act, failure to act or delay regarding the transmitting or processing of entries.

Project EverGreen reserves the right, in its sole discretion, to cancel or suspend this contest without notice due to causes beyond Project EverGreen's control, including technical difficulties, which disrupt or corrupt the administration, security or operation of the contest.

By participating in the contest, you agree to release and hold harmless Project EverGreen and its employees, officers, affiliates, agents and advertising and promotional agencies from any and all damages, injuries, claims, causes of actions or losses of any kind resulting from your participation in this contest, including infringement of intellectual property rights. Project EverGreen and its employees, officers, affiliates, agents and advertising and promotional agencies assume no responsibility or liability for any damages, injuries, claims, causes of actions or losses of any kind arising in whole or in part from this contest.

Statement of authenticity by parent or guardian: To the best of my knowledge this is an original work by the student named on this form.

Parent's/Guardian's Signature _____

Print Name _____

Date _____

ART OF GREEN SPACES COMPETITION

Deadline for Entering: May 28, 2009

TEAM ENTRY FORM

(one form per entry)

WHY DO GREEN SPACES MATTER?

Green spaces are lawns, landscapes, gardens, parks and sports fields. Unfortunately, most people take green spaces for granted. They aren't aware of how important green spaces are for the environment, for the economy and for our quality of life.

Project EverGreen, a national non-profit association, is partnering with the Milwaukee Public Schools to help bridge this gap by providing an art competition in which young artists like you can express why they feel green spaces are so important.

The goal of Project EverGreen's Art of Green Spaces Competition is to allow you to use the power of art to tell adults and fellow Milwaukee youth why we should create and care for green spaces at home, at work and at play.

Your art project must help answer the question: "Why are green spaces—lawns, landscapes, gardens, parks and sports fields—important to you?"

PRIZES FOR EACH ART CATEGORY, DIVIDED BY ELEMENTARY, MIDDLE AND HIGH SCHOOL AGES:

1st Place: \$100 for the individual/team; Blue Ribbons for each team member.*

2nd Place: \$75 for the individual/team; Red Ribbons for each team member.*

3rd Place: \$50 for the individual/team; Yellow Ribbons for each team member.*

Green Participation Ribbon: For all artists who enter the competition.

Public Exhibition: Exhibitions are planned to share these works with the community.

Publication: Winning entries may be featured in our annual national calendar and other marketing communications.

**Note: For entries created by teams, the respective cash award will be divided equally among the participants.*

THE BENEFITS OF HEALTHY GREEN SPACES IN MILWAUKEE

Use the following information to prove why you believe green spaces are vital to your daily life. And feel free to share them with your parents or other adults who might want to know more about how green spaces make their own lives a little better.

ENVIRONMENTAL BENEFITS OF GREEN SPACES:

Reduced soil erosion: A dense cover of plants and mulch holds soil in place, reducing flooding, mudslides and dust storms.

The U.S. Forest Service calculated that over a 50-year lifetime one tree generates \$31,250 worth of oxygen, provides \$62,000 worth of air pollution control, recycles \$37,500 worth of water and controls \$31,250 worth of soil erosion.

Improved air quality: The foliage found in green spaces improves air quality by reducing smoke, dust and air pollutants and gases such as ozone. In fact, it is estimated that grass areas trap 12 million tons of dust and dirt from the air annually. As an added benefit, a 50 x 50-foot front lawn (2,500 square feet) releases enough oxygen for a family of four to breathe.

ECONOMIC BENEFITS OF GREEN SPACES:

Trees save energy: Studies have shown that lawns can be 30° F cooler than asphalt and 14° F cooler than bare soil in the heat of summer. And during summer months, one large tree can absorb as much heat as several window air conditioners and can lower temperatures by 10 degrees.

Lower air conditioning costs: According to the California Energy Commission: Planting the correct trees, shrubs, vines and groundcover can make your home both warmer in the winter and cooler in the summer. In fact, the right type of tree can reduce your summer cooling costs by 20 to 40 percent.

LIFESTYLE BENEFITS OF GREEN SPACES:

Privacy and tranquility: Well-placed plantings offer privacy and tranquility by screening out busy street noises and reducing glare from headlights. By absorbing, deflecting, reflecting and refracting sounds, grass, shrubs and trees help reduce noise pollution in some areas by 20-30 percent.

Better health: Strong evidence shows that people who have access to parks exercise more. Physical activity also relieves symptoms of depression and anxiety, improves mood and enhances wellbeing.

To learn more about the benefits of green spaces, or for more information on Project EverGreen's work in Milwaukee, visit:

PROJECTEVERGREEN.COM

TEAM ENTRY FORM
(one form per entry)

Team Captain's Name _____ Age _____

Address _____

City _____ State _____ ZIP _____

Phone () _____

Other Team Members

Name _____ Age _____

Name _____ Age _____

Name _____ Age _____

Name _____ Age _____

All Team Members Currently Enrolled In (check one) Elementary Middle School High School

Title of Submission _____

Category of Submission (check one)

- Art (painting, drawing, sculpture, photography, etc.)
- Music (vocal and instrumental audio tapes/videotapes)
- Writing (poetry, stories, articles, etc.)
- Dance and drama (videotapes)

Do not write the artist's name on the front of a picture, sculpture, etc., as this may unfairly influence the judges.

Size of Entry

- Drama, dance and music audio/video presentations may not last longer than two minutes.
- Pictures, photographs and other flat art objects may not exceed 2' x 3' in size. Any medium may be used.
- Sculptures and other 3D art objects may not exceed 10" x 10" x 10" in size.
- Writing may not exceed 1,000 words. Typed entries are acceptable.

Statement by guardian: Milwaukee Public Schools and Project EverGreen have permission to consider the work named on this entry form for the Akron Art of Green Spaces Competition sponsored by Project EverGreen. It is understood that the student named in this is assigning the following property rights to Project EverGreen:

- **Public Display:** All winning entries will be displayed June - September, 2009.
- **Web Postings:** Winning entries may be displayed on either of Project EverGreen's websites - www.projectevergreen.com or at www.yardenthusiasts.com - without compensating the artist.
- **Potential Publication:** Project EverGreen may feature artwork in its annual calendar and/or marketing publications.

Every care will be taken with the entries, but Project EverGreen, the competition judges and the sponsoring organization cannot accept responsibility for any damage or loss.

Project EverGreen is not responsible for computer system, hardware, software or program malfunctions or other errors, failures or delayed computer transactions or network connections that are human or technical in nature. Furthermore, Project EverGreen is not responsible for: (i) lost, misdirected, misplaced, illegible, unintelligible, incomplete or late entries or (ii) any act, failure to act or delay regarding the transmitting or processing of entries.

Project EverGreen reserves the right, in its sole discretion, to cancel or suspend this contest without notice due to causes beyond Project EverGreen's control, including technical difficulties, which disrupt or corrupt the administration, security or operation of the contest.

By participating in the contest, you agree to release and hold harmless Project EverGreen and its employees, officers, affiliates, agents and advertising and promotional agencies from any and all damages, injuries, claims, causes of actions or losses of any kind resulting from your participation in this contest, including infringement of intellectual property rights. Project EverGreen and its employees, officers, affiliates, agents and advertising and promotional agencies assume no responsibility or liability for any damages, injuries, claims, causes of actions or losses of any kind arising in whole or in part from this contest.

Statement of authenticity by Team Captain's parent or guardian: To the best of my knowledge this is an original work by the students named on this form.

Parent's/Guardian's Signature _____

Print Name _____

Date _____